



## **National Strategic Alliance**

It is our pleasure to have International Pageants, Inc. as one of Go Red For Women's National Strategic Alliances. International Pageants is a platform-based event that empowers women around the world to emphasize the importance of being a positive role model. For years, International Pageants has chosen Go Red For Women as its national platform and their titleholders have contributed countless volunteer hours, making a significant impact in the mission of both the AHA and Go Red For Women.

As part of their year of service, the International Pageant titleholders at all levels – both national and local – are expected to support Go Red For Women through their volunteer efforts, and the national Go Red For Women team highly encourages the AHA offices around the country to utilize this wonderful resource. These women are ready to roll up their sleeves and assist with Go Red initiatives, whether it is helping at a luncheon, assisting with a STEM event, or working the booth at Heart Walk.

These ladies are ready to work and help spread the message of Go Red For Women, as well as their own individual platforms. All titleholders have a passion for health and well-being, are media trained, have a social media presence, and are available to provide their volunteer services at various events and activations.

Please contact one of us for more information about Go Red For Women's National Strategic Alliance with International Pageants, Inc.

We look forward to hearing about the wonderful work you and your local International Pageant titleholder(s) will do!

Sincerely,

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